

We at Southpointe BMW would like to invite the BMW Car Club members from the Florida Suncoast Chapter, to a BMW Performance Parts presentation.

The presentation will be held inside the service shop. Here is the itinerary for the day.

* Date 12/15/2007

* BMW Performance Parts presentation 10:00 AM.

*BMW Performance Parts install on car for view, touch, feel.

*The complete shop, parts, and sales departments will be open for a tour.

*The car wash will be open for your convenience.

*Lunch will be catered.

*Q & A.

*Wrap up 1:00 pm.

*RSVP

To capitalize on this opportunity, BMW has created a new range of performance products called BMW Performance. These new products are a separate line within the BMW accessories range. BMW Performance blends eye-catching design and powerful dynamics with enhanced quality and safety feature, making it the only choice for drivers looking to individualize their cars and boost performance.

This is just the beginning of BMW Performance Parts launch. We are looking forward to seeing and meeting the BMW Car Club members.

Thank you.

Southpointe BMW

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